



Now get free computers

CyberMedia News
Bangalore, Nov 14

With a view to bridge the digital divide in developing countries, a Hong Kong-based company, Asiatotal.net has come up with a unique business model to provide free computers to communities. The company has developed a simple, portable desktop computer called iT, which has features to connect to

the Internet, home entertainment devices, printer and USB card reader.

iT will be distributed free of charge to individuals and small businesses through the participation of sponsors and partners.

Judy S Chen, Asiatotal.net's President and CEO, hopes that this would attract partners and sponsors in areas like telecommunication, retail, financial services, entertainment, health

care, media and others to establish brand loyalty and target new markets.

Chen said that the company had not yet signed up with any sponsor in India and was on the look out for companies interested in signing up. The software on iT would be available in Hindi and English. Chen said that the company had already shipped orders to Brazil and is banking on markets in emerging countries like India, Russia and China.