

VIJAY TIMES

PC for low-income groups

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ASIATOTAL.NET, a Hong Kong-based company, on Friday announced the launch of 'IT', a computer designed to benefit people from low-income groups.

The company, which plans to distribute the product free of cost to deserving candidates, is on the lookout for sponsors.

"Asiatotal.net is targeting quality partners in the consumer business, retail, financial services, entertainment, health care, media and telecommunication sectors," Judy S Chen, president and chief executive officer of Asiatotal.net, said.

"The entire project took six years and individuals who have not been able to access the internet till now, can access it easily using IT," she added.

The hardware for the computer has been designed and developed by Biostar, a Taiwan-based organisation.

The first two lakh units will be despatched to Brazil in the next few months. Later, it will be distributed in Latin America, China, India, Mexico, South Africa, Philippines, the Middle East and parts of Europe.



Asiatotal.net President and CEO Judy S Chen at the launch of the computer in Bangalore on Friday. KPN

IT comprises a portable, language adapted package which includes a keyboard, a mouse, a 7-inch LCD monitor with speakers and all the necessary accessories. Other user-friendly features include a smart card reader for secure transactions, easy voice and text messaging via Windows Messenger and virus immunity.